MICROECONOMIC THEORY

MICROECONOMIC			
Course coordinator	Professor Jasmina Šohinger, PhD		
Course instructors	Professor Jasmina Šohinger, PhD Assistant Professor Fran Galetić, PhD Assistant Professor Tomislav Herceg, PhD Assistant Professor Mira Krpan, PhD		
Year	$3^{\mathrm{rd}}/4^{\mathrm{th}}$		
Semester	5 th /7 th (winter)		
Course type	elective		
ECTS points	6		
Course modes	L 30 hours; S 30 hours		
Pre-requisites	none		
Course objectives	To enable students to review and advance their understanding of the methodological tools and procedures used in contemporary advanced microeconomic analysis and to use them in their own work. It is intended as an upper-division undergraduate course as it is taught on all leading universities in the world. It is particularly useful as a bridge between the undergraduate level Microeconomics and Microeconomic Analysis, which is a compulsory course in the Doctoral Study Program at our Faculty.		
Required literature	Binger, Brian R., Elizabeth Hoffman.1998. Microeconomics with Calculus. 2nd Ed. Reading, MA: Addison-Wesley		
Recommended literature	Besanko, David, Ronald R. Braeutigam. 2002. Microeconomics: An Integrated Approach. New York: Wiley. Gravelle, Hugh, Ray, Rees. 2004. Microeconomics. 3rd Ed., FT Prentice Hall. Nicholson, Walter, Christopher, Snyder. 2008. Microeconomic Theory: Basic Principles and Extensions. 10th Ed., Thomson South-Western. Silberberg, Eugene, Wing Suen. 2000. The Structure of Economics: A Mathematical Analysis. Boston: Irwin McGraw-Hill. Simon, Carl P., Lawrence Blume. 1994. Mathematics for Economists. New York: W.W.Norton Varian, Hal. 1999. Intermediate Microeconomics: A Modern Approach. London: W.W.Norton Wetzstein, Michael E. 2005. Microeconomic Theory: Concepts & Connections. Thomson. South-Western		

Intended learning outcomes that students acquire after successful completion of the teaching process:

Intended learning outcomes (ILOs)	At the end of this course students will be able to:	Ponder
ILO 1. Systems thinking - students are		
encouraged to think holistically and creatively		
about business issues in international		
environment and recognize interrelations		
between and among business system		
components		
ILO 2. Problem and opportunity recognition -		
students are taught to diagnose business		
problems and recognize business		
opportunities		

Intended learning outcomes (ILOs)	At the end of this course students will be able to:	Ponder
ILO 3. Logical reasoning and analysis - students are encouraged to think analytically and dissect business issues using logic and creativity		
ILO 4. Decision making and evaluation - students practice making and recognizing justifiable business decisions and apply relevant business skills		
ILO 5. Communication - students learn how to construct messages that are professionally and strategically appropriate for a variety of business contexts		
ILO 6. Emotional intelligence skills - students learn how to develop and strengthen various emotional intelligence skills such as self-awareness, collaboration, teamwork, self-motivation to be able to manage processes, people and themselves		
ILO 7. Students learn how to approach a problem, argument an opinion and demonstrate a global, business oriented ethical		

Teaching methods (designed to achieve intended learning outcomes):

and socially responsible mindset while exhibiting creativity and innovation

Teaching methods	Used YES NO	Intended learning outcomes
Lectures (with the encouragement of student participation and engagement)		ILO5, ILO7
Solving tasks (mathematical and statistical)		ILO1, ILO3, ILO7
Studying teaching matherials (case studies, research papers, official publications)		ILO1, ILO2, ILO7
Analysis of case studies		ILO1, ILO2, ILO3, ILO4
Market analysis (price movements, trends, competition)		ILO2, ILO3, ILO7
Critical review (written or oral presentation)		ILO1, ILO3, ILO7
Primary research		ILO2, ILO3, ILO7
Discussions in class		ILO1, ILO2, ILO3, ILO5, ILO6
Creating a group student project		ILO2, ILO4, ILO5, ILO6

Weekly teaching schedule:

Week	Teaching unit	Teaching methods	Intended learning outcomes
1.			
2.			
2			

Week	Teaching unit	Teaching methods	Intended learning outcomes
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			